

TrackEPR's End-to-End Services



EPR Registration: Tailored waste stream assessment aligned with your business model, ensuring accurate registration and optimized EPR targets using the last two years' transaction data.



EPR Compliance Management: Covering plastics, e-waste, batteries, tyres, and more.



Mock Audits for Plastic Waste Processors (PWPs) & Recyclers: Stay proactive and avoid hefty fines.



Sector-Specific Consulting: Expertise across FMCG, Auto Ancillary, Cement, and more.



Cost Optimization Strategies: Reduce compliance costs through streamlined EPR planning.



TrackEPR Tools: A technology-driven solution for EPR compliance.



EPR Account Management: Full account handling for PWPs—from transaction uploads (with GST invoice validation) to credit generation, transfer, and annual return filing.



EPR Liability Fulfilment: Access the best deals for EPR credits through our extensive recycler network.



Awareness Programs: Educational sessions on EPR regulations and waste management practices.



Impact Assessments: In-depth market studies backed by authentic field data, using our proprietary survey tool, Trackbee.

Why Professional Help Matters



Avoid Hefty Fines
& Environmental
Compensation (EC)



Safeguard Your
Brand's
Reputation



Simplify
Complex
Processes

Success Stories That Speak Volumes

- ✓ Resolved unauthorized EPR liability of **₹325 crore** for a leading cement manufacturer.
- ✓ Saved an auto parts company **₹51 lakhs** by correcting and resubmitting Annual Return data.
- ✓ Reduced an importer's EPR liability from **₹6 lakhs** to under **₹10,000** using optimized strategies.
- ✓ Helped multiple businesses avoid penalties after receiving **show-cause notices** for non-filing of Annual Return (AR).
- ✓ Assisted importers in fast-tracking **EPR registration** to clear stuck consignments from customs.
- ✓ Uploaded lakhs of transaction records to the **CPCB EPR portal** using our **proprietary tools**.



Plastic Waste

E-Waste

Battery Waste

Tyre Waste

Used Oil

End-of- Life Vehicles (ELV)

Paper

Metal Packing

Glass

Sanitary Products

Scrap of Non-Ferrous Metals

Ecomark

India's Sustainability Commitment & EPR Mandate

Sustainability is now a necessity for businesses, driven by India's **Net Zero 2070** goal and stricter environmental regulations. Under the **Paris Agreement**, India aims to **reduce carbon emissions intensity by 45% by 2030**. As a key regulatory measure, **Extended Producer Responsibility (EPR)** enforces accountability for waste management, pushing industries toward sustainable and circular economy practices.

About Us

TrackEPR is an unique offering to address the dynamic challenges of circular economy and waste management practices in India.

It is helping businesses not only comply with regulations like Extended Producer Responsibility (EPR), but also become pioneers in environmental responsibility. By combining the latest technology we provide access to knowledge and help you implement circular economy principles.

TrackEPR is developed by Trackbee Data Solutions Pvt Ltd, an ISO 27001 certified company. We are a start-up bringing innovative technology solutions for a sustainable future, with a range of SaaS products.

GET IN TOUCH

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Our Clients

More than 200 clients including the following.



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